

August 2018



Newsletter for members of the Russell Bedford International network

An energising meeting in Ho Chi Minh City



Vietnam's largest city, Ho Chi Minh City, was the location for this year's Russell Bedford International Asia-Pacific Meeting, a dynamic and insightful meeting which attracted members from ten countries from around the region.

Our hosts, Russell Bedford KTC, opened the meeting with a warm welcome to Vietnam from Van Anh Thai. Russell Bedford CEO, Stephen Hamlet, followed with an informative session on updates throughout the network and upcoming plans for the future. [Read more...](#)

Successes in helping businesses expand globally

Since 1983, Russell Bedford has been responsible for connecting professionals around the world in support of international business expansion. Long-term relationships are built on trust, leading to the generation of new opportunities and it is clear that right now the network's future has never been more exciting.

Over the past year, we have introduced a number of initiatives to encourage business development.



It is with much delight to announce the results of our annual Referral Analysis, revealing that the revenue from work referred between firms has increased by **an incredible 35%**. [Read more...](#)

Assure Consulting joins Russell Bedford in Bahrain



We are delighted to welcome Assure Consulting as the network's first member firm in Bahrain.

Founded in 2005 by the current managing director, P S Balasubramanyam, and located in the Diplomatic Area of Bahrain's capital, Manama, Assure Consulting W.L.L. is a well-established management consulting and accounting firm serving clients in Bahrain and elsewhere in the Middle East. The firm ranks among the leading management consulting services firms in the local market. [Read more...](#)

Lee Green And Major May Join Forces

Russell Bedford's Adelaide member firm, Lee Green, and Adelaide based firm, Major May, are merging to create a significant new second tier force in personal, business and community-based financial strategy and delivery, while also bolstering advice and services to international investors in the State.

[Read more...](#)



IAS announces impressive RAEX rankings



IAS, our Moscow member firms, has announced its positions in the recently published rankings by RAEX, a leading Russian rating agency with 20 years of experience, including Bank of Russia credit agencies.

As one of more than 200 companies who were rated, IAS disclosed their impressive rankings, which are as follows:

- No. 20 among major audit organizations;
- No. 5 in audit of insurance companies;
- No. 9 in audit of leasing companies;
- No. 3 in bookkeeping services outsourcing;
- No. 7 in accounting function outsourcing;
- No. 7 in IT-consulting. [Read more...](#)

Asia Tour 2018

As a global network whose overriding purpose is based on building professional, strong and long-lasting relationships, getting together at our membership meetings and events is an essential element towards maintaining a connected network of business professionals.

It is for this reason that Russell Bedford CEO, Stephen Hamlet, has been visiting Asian member firms over the past month, ahead of this year's Russell Bedford Asia-Pacific Meeting - true to his promise of meeting more members in more locations around the world. [Read more...](#)



Global Accounting Update

A round-up of updates and commentary on new standards, regulations and ethical issues

[Accounting as a social and moral practice](#)

Eva Tsahuridu, Associate Professor, Industry Fellow, School of Accounting, RMIT University and Garry Carnegie, Emeritus Professor, School of Accounting, RMIT University discuss the impacts of what

accounting touches and changes, including the consequences, whether intended or not.

[The Changing Role of Accounting in Enterprise Performance Management](#)

Larry White, Executive Director, Resource Consumption Accounting Institute discusses the importance of management accounting and how changing practices are affecting decision making.

[New—and Important—Role for Professional Accountants in Assessing Human Rights Risk](#)

Human rights and business is an emerging area that is set to accelerate and, as no any business can rest assured without further investigation that their full supply chain is “clean”, assessing and addressing potential risk in this area is clearly also a role for the professional accountant. Tanya Barman, Associate Director, Ethics, Chartered Institute of Management Accountants discusses this very interesting topic.

Forthcoming conferences:

35th Annual Conference, New York, 17 - 21 October 2018

With the Annual Conference fast approaching we would like to remind you to reserve your hotel room separately using the reservation link on the Global Intranet and by the reservation deadline of **Sunday, 30 September 2018**. Please visit the events page below for further details.

Conference information is accessible via the [Events](#) section of the Global Intranet. Please ensure that you have logged into the intranet before clicking on the 'Events' link. Please contact Central Office for a reminder of your username and password if necessary.

Russell Bedford - key facts and figures 2018:

- **More than 35 years of global service**
- **Top 20 global accounting network**
- **Approaching USD 500 million global fee income**
- **700 partners and over 6,000 staff**
- **Some 300 offices in almost 100 countries**



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