



Newsletter for members of the Russell Bedford International network

Russell Bedford Mexico turns 25!



Russell Bedford Mexico celebrated 25 years as a professional services firm at an event at the Somaya Museum in Polanco, Mexico, one of the most modern and prestigious museums in the country. The event attracted a total of 350 guests, including partners, staff, clients and friends who all took part in the celebration of the anniversary. Among the invited guests were David Atherton, President of the British Chamber of Commerce in Mexico, and Bill Rucci, Chairman of Russell Bedford International. [Read more...](#)

RBI shortlisted for 'Network of the Year' award

Russell Bedford International has been selected as one of just three finalists in the category of 'Network of the Year' at this year's International Accounting Bulletin Digital Accountancy Awards.

Candidates for the award had to demonstrate the execution of profitable growth strategies, be recognised by the industry as a reputable brand that consistently delivers high quality professional services and have excelled in a number of key strategic and operational areas over the past 12 months. [Read more...](#)



Just Released: Business World September 2018



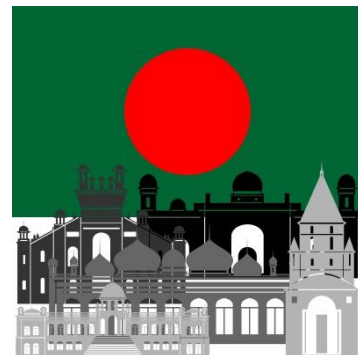
The September edition of [Business World](#) has just been released. The latest edition includes articles from New York member firm, Spielman Koenigsberg & Partner, on why New York is the place to succeed and a guide to becoming your firm's business development superstar from Atlanta member firm, William Benator & Libby. Bruce Saward from our Melbourne firm, Saward Dawson, also offers some great advice on how creating a healthy workplace pays dividends for your firm.

Business World delivers views and analysis written by specialists from within the Russell Bedford network, together with guest authors from various other organisations around the world. [Read more...](#)

M M Rahman & Co. joins the network in Bangladesh

We are delighted to welcome M M Rahman & Co. as the network's first full member firm in Bangladesh.

Established in 1958, M M Rahman is listed among the top ranking audit firms in Bangladesh. Based in a modern office block in the centre of the capital, Dhaka, the firm has four equity partners and approaching 100 personnel. [Read more...](#)



The network acquires its first member in St. Vincent



A big welcome to KDLT, the network's first member firm in St. Vincent & the Grenadines in the West Indies.

Established in 2002, KDLT, is a two-partner firm based on the outskirts of the capital, Kingstown. In addition to the partners, KDLT has a professional and support team and ranks in the top five firms in St. Vincent. [Read more...](#)

Insight

[When It Comes To Client Satisfaction, It's Not What You Know But How Well You Know Your Clients.](#) As businesses come under increasing pressure to deliver the best products and services while growing their top line, keeping clients happy and differentiating from the competition become ever more important. Here Russell Bedford's Chairman, Bill Rucci, and Global board director, Tony Carey, share their tips for maintaining happy client relationships while promoting sustainable business development.



Global Accounting Update

A round-up of updates and commentary on new standards, regulations and ethical issues

[The International Code of Ethics for Professional Accountants: Key Areas of Focus for SMEs and SMPs](#)

In early April 2018, the IESBA released a completely rewritten and revamped Code of Ethics for professional accountants (PAs). The Code will become effective in June 2019. Here Diane Jules, Deputy Director, IESBA and Robyn Erskine, IFAC SMP Committee Member discuss the key areas of focus.

[What Can History Teach Us about Accounting & Political Accountability? Quite a Bit](#)

Around the globe, there is a crisis of confidence and accountability in both government and the private

sector. The feeling that elites are not accountable has led to the rise of populist governments from London to Rome, Washington, D.C. to New Delhi. Here Jacob Soll, Professor and Journalist, University of Southern California discusses the impact the past has had on the accounting profession.

[The Profession of the Digital Age: Accounting Engineering](#)

In the twenty-first century, it is possible to see the footsteps of digitalization at almost every intersection of social life. Digital technology: it affects almost all aspects of modern life from individuals to societies, from economies to cultures—and changes the world. Ismail Tekbas, CFO, Kurt Nonwoven discusses the relationship between accounting and engineering.

Forthcoming conferences:

35th Annual Conference, New York, 17 - 21 October 2018

This year's special 35 year anniversary conference has received fantastic interest and we will now surpass our record number of attendees we attained at last year's annual meeting in Rome. Please ensure that you have booked accommodation for your stay. Please visit the events page below for further conference information. We look forward to greeting you in New York.

Conference information is accessible via the [Events](#) section of the Global Intranet. Please ensure that you have logged into the intranet before clicking on the 'Events' link. Please contact Central Office for a reminder of your username and password if necessary.

Russell Bedford - key facts and figures 2018:

- **More than 35 years of global service**
- **Top 20 global accounting network**
- **Approaching USD 500 million global fee income**
- **700 partners and over 6,000 staff**
- **Some 300 offices in almost 100 countries**



For further stories, visit our webpage: www.RussellBedford.com/latest

If you missed the previous edition of **Network News**, you can find a copy by clicking [here](#).