

# Network News

**JUNE 2024**

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## International Tax & EMEA Conference 2024 in Marrakesh



We are looking forward to welcoming our members at the 2024 International Tax and EMEA Conference, held on 7-9 June 2024 in Marrakesh, Morocco.

The conference will feature a full programme including discussions on modern leadership, the latest trends in cyber security, and how to win audiences with effective storytelling.

For more information about the event, visit our members' intranet [here](#).

## An Ace Match in Geneva!



Russell Bedford Fiduciaire Genève SA was proud to be the main sponsor of the ATP Geneva Tennis Open 2024.



Set against the stunning backdrop of Lake Geneva, the crowds watched Casper Ruud claim the title for the third time, although they were thrilled to see a last-minute entry to the tournament from world number one, Novak Djokovic.







In attendance was Russell Bedford International CEO, Stephen Hamlet, invited by the sponsors, Russell Bedford Fiduciaire Genève SA.



Founded in 1987, Russell Bedford Fiduciaire Genève SA is an independent trust company in Geneva, Switzerland, offering a wide range of expert services including audit, tax, and business advice. During his visit, Stephen Hamlet toured their office and met with their new CEO, Isabelle Azrak-Poznansky.



“It was a wonderful spectacle of the game of tennis by such talented players and an honour to see our brand promoted so heavily around the court,” said Stephen. “Thank you very much to Nabil-Jean Sab, chairman of Russell Bedford Fiduciaire Genève SA, for such hospitality and generosity.”

Russell Bedford is looking forward to next year's event – and that is Game, Set, and Match!



For more information about the tournament and Russell Bedford's sponsorship, visit [GENEVA OPEN](#) and [RUSSELL BEDFORD FIDUCIAIRE GENÈVE SA](#).

## Russell Bedford Cares... in Brazil

### Supporting the flood relief efforts in Brazil

Since May 2024, heavy rains have devastated the state of Rio Grande do Sul, Brazil, displacing over half a million people from their homes.





In response to this disaster, Russell Bedford International, in solidarity with our offices in Brazil, is donating to local charities working on the ground through this year's Russell Bedford Cares programme.

Russell Bedford Brazil has nine locations across the country, with over 300 employees, and serving more than 700 clients across the private and public sector. Unfortunately, the headquarters in Porto Alegre was seriously affected by the floods and many of our colleagues have lost their homes.



Bruno Celidonio, International Manager at Russell Bedford Brazil said “it is devastating to witness the widespread impact of the floods. We hope our teams and everyone in the affected areas are able to stay safe. We deeply appreciate the support from our international Russell Bedford network.”



Beyond our financial contribution, Russell Bedford International extends our heartfelt gratitude to all those on the ground – from the rescue workers distributing essential aid, to the Brazilian athletes who have given up their dreams of competing in the Olympics to assist in the relief efforts.

It is always our mission to seek to make a difference to enable work to happen towards a more sustainable future for us all. Our core values of connectivity, collaboration, and making a positive impact, guide our actions, and the Russell Bedford Cares initiative for Brazil is a testament to these principles.

Stephen Hamlet, CEO of Russell Bedford International said “every year we make a contribution through the Russell Bedford Cares programme to causes that desperately need help. When we first established the programme, we had no idea what situations would arise around the world. We are glad that we have a programme that is ready to respond, and together with others, we can really make a difference.”



## How to support

Please see the details below for information if you would like to make additional donations:

# RUSSELL BEDFORD BRAZIL

## NEEDS YOUR HELP!



OUR PARTNERS IN SOUTHERN BRAZIL ARE EXPERIENCING THE GREATEST CLIMATE TRAGEDY IN HISTORY AND NEED YOUR HELP!

**CODE SWIFT: BRASBRJ**  
**CNPJ: 13.098.174/0001-80**  
**ACCOUNT: 124.219-9/AGENCY: 3537-8**  
**BANK OF BRAZIL**



For further information, Bruno Celidonio, International Manager at Russell Bedford Brazil, can be contacted directly at [INTERNACIONAL@RUSSELLBEDFORD.COM.BR](mailto:INTERNACIONAL@RUSSELLBEDFORD.COM.BR)

Thank you to everyone involved in helping with these critical efforts. Together, we can make a significant impact and help to rebuild the lives of those affected by this tragedy.

## Russell Bedford International Featured in The Accountant Publication



Russell Bedford International has been featured in the April 2024 edition of The Accountant's Employee Retention & Recruitment Supplement with two insightful pieces.

Our [MAIN ARTICLE](#) dives into the importance of building a top-notch workplace culture, while the other presents a [CASE STUDY](#) highlighting Russell Bedford firm WBL CPA + Advisors in Atlanta as a leader in employee satisfaction.

In today's fast-changing world, accounting firms are dealing with rapid technological advancements and shifting industry standards. This poses a unique challenge: how to attract and keep the best talent. The articles stress the importance of creating a workplace environment that not only attracts skilled professionals but also keeps them committed for the long term.

Drawing from the success of WBL CPA + Advisors, recognised as the #1 'Best Firm to Work For' by Accounting Today in the USA, the case study emphasises the significance of focusing on diversity and inclusion, well-being, corporate social responsibility, and innovative employee satisfaction strategies.

Read our article on excellence in workplace culture and the case study featuring WBL CPA + Advisors, [IN THE ACCOUNTANT'S EMPLOYEE RETENTION & RECRUITMENT SUPPLEMENT](#).

## Russell Bedford International Featured in The Accountant Publication





*Russell Bedford welcomes León and Aguascalientes practices to the international network.*

Russell Bedford International has announced the appointment of two more Mexican firms as members of the global professional services network.

Russell Bedford León, previously called BTM León and originally known as Sanchez Obregón y Asociados, was founded in the 1970s and is based in León, Mexico's fourth largest city, located in the northwestern state of Guanajuato.

The firm joins Russell Bedford from one of the top-10 global networks.

With a team of three partners and nearly 40 personnel in total, Russell Bedford León currently serves over 200 clients spanning the industrial, commercial, and service sectors. They provide a multidisciplinary offering of audit, tax, legal, customs, and accounting services.

In addition, Russell Bedford Aguascalientes has been a branch of Russell Bedford Mexico City for more than ten years. Based in Aguascalientes, 500km northwest of the federal capital, the firm was founded in 2010 originally as a two-partner audit, tax, and bookkeeping practice.

Having combined with a team from another substantial local firm, led by Rogelio Villanueva, there are now nine partners and more than 90 personnel at Russell Bedford Aguascalientes, making it one of the largest CPA practices in the vicinity. Adding to a full spectrum of tax, accounting, and audit services, they also offer a range of specialist skills, such as transfer pricing, valuation, and international trade; and serve over 350 corporate clients, including subsidiaries of foreign publicly listed companies and various Public Interest Entities.

Stephen Hamlet, CEO of Russell Bedford International, congratulated Russell Bedford León and Russell Bedford Aguascalientes for joining the network, saying "we are incredibly proud of the Russell Bedford Mexico national network, which is ranked in the top-10 in the country. The addition of these firms reinforces our commitment to providing exceptional services and expertise to clients in the region, as well as further enhancing such a significant internal network within our global organisation."

Javier Jiménez, Global Board Director for Latin America and Managing Partner of Russell Bedford Mexico, added that "we are thrilled to welcome both Russell Bedford León, as well as the new partners and team at Russell Bedford Aguascalientes to the network. This move strengthens our offering and widens the scope for continued development throughout Latin America and beyond. We are now able to offer services to clients across 18 cities in Mexico."

José Arturo Sánchez Castellanos, Managing Partner at Russell Bedford León shared his excitement about the firm's affiliation and said that "becoming a new member of Russell Bedford International marks an exciting moment for the firm. We look forward to expanding our connections and enhancing our capabilities as part of a leading global network."

Héctor Raymundo Martínez Saucedo, Managing Partner at Russell Bedford Aguascalientes added his enthusiasm, saying that "we are delighted about the increased opportunities to further grow our reach and provide our expertise across both the Mexico national network and also as full members of Russell Bedford International."



## Austrian Tax and Audit Group Accurata joins Russell Bedford International



Global professional services network, Russell Bedford International, is pleased to announce the appointment of tax and audit group Accurata as a new member firm in Austria. Accurata becomes the second Russell Bedford member firm in Austria alongside Graz-based firm Hofer Leitinger.

Accurata was formed by the coming together of tax and audit practices based in Vienna and the surrounding area. It includes seven partners and over 60 personnel.

The group currently has more than 2,000 clients, primarily consisting of SMEs in industry & commerce, trade, agriculture, public entities, independent professionals such as doctors, lawyers, and notaries as well as high-net-worth individuals.

The firm's tax consulting arm, which is based in Vienna and Krems an der Donau, was founded in 2008 through the merger of the individual practices of Jochen Auer and Alexander Hofmann. Particular areas of focus include tax planning and corporate group restructuring, M&A, business tax, international tax law, real estate, and financial criminal law.

Complementing its tax expertise, Accurata's audit practice, which is based in Vienna, was founded in 2005 and is managed by Josef Steininger and Michael Edelhofer. Audit services include statutory and voluntary audits of company financial statements, audits of private foundations and NGOs, and accounting-related consulting.

The group also includes a practice in Eisenstadt which specialises in tax reporting and advisory, support in tax audits, tax planning and structuring, annual financial statements, and financial criminal law proceedings.

Russell Bedford CEO, Stephen Hamlet, said that the appointment of Accurata to the network "strengthens the depth of our expertise across Austria, and reinforces our commitment to excellence in professional services and knowledge exchange within the region."

Thomas Röster, Partner at Accurata said that "we are thrilled to align forces with Russell Bedford International. This partnership presents a remarkable opportunity to propel our firm to new heights and deliver unparalleled value to our clients."

## Webinar Recordings

Thank you to those who attended some of our recent webinars. We hope you found them useful.

For those who were unable to attend, please see the links below where you will be able to access the recording for each webinar.

[Marketing Your Firm - Strategy And Execution](#)

[Mindset - Progress Over Perfection](#)

[IFRS 15 And IFRS 16 Refresher - Revenue And Leases](#)

## Forthcoming conferences

### Asia-Pacific Conference 2024

The 2024 Russell Bedford Asia-Pacific Conference is scheduled to take place on 11 - 13 July 2024 in Tokyo, Japan.

### 41st Annual Global Conference

The 2024 Russell Bedford Annual Global Conference will be held on 23 - 27 October 2024 in Rio de Janeiro, Brazil. Information regarding the registration process will be shared in due course.

For further details about upcoming Russell Bedford conferences and to register, please visit the Events page on the Intranet for the most up-to-date schedule of events.

## Global Accounting Update

A round-up of updates and commentary on new standards, regulations and ethical issues

Read [here](#).

## Russell Bedford - key facts and figures 2023

- 40 years of global service
- Top 20 global accounting network
- USD 835 million global fee income
- 1000 partners and over 9,900 staff
- Some 375 offices in more than 110 countries

For previous editions of Network News, visit our [Network News](#) webpage.